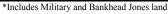


EMERY COUNTY TOURISM PROFILE

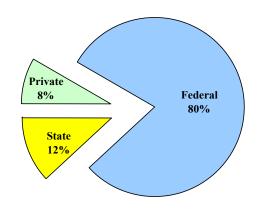
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002(p)	% Change 2001-2002	State Ranking
DEMOGRAPHIC							T T		
Population	10,825	10,914	10,916	10,860	10,655		10,626	-0.3%	19
Total Non-Ag Employment	3,784	3,793	3,663	3,608	3,520		3,447	-2.1%	20
Non-Ag Avg Monthly Wage	\$2,609	\$2,643	\$2,728	\$2,844	\$2,991		\$2,931	-2.0%	1
Per Capita Income	\$16,149	\$16,280	\$16,689	\$17,328	\$17,874		\$17,933	0.3%	21
Unemployment Rate	6.4%	8.0%	7.3%	6.5%	9.6%		9.8%	0.2%	27
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$15.5	\$15.1	\$13.8	\$13.4	\$13.6	\$12.4	\$12.4	0.0%	24
Travel & Tourism Related Employment	284	280	258	253	270	443	436	-1.6%	24
TOUDISM TAY DEVENIES (000	`								
TOURISM TAX REVENUES (000s	u´ l	0215	#20 6	0.70	#202	# 2 00	#270	4.007	2.4
Local Tax Revenues from	\$322	\$315	\$286	\$278	\$282	\$389	\$370	-4.9%	24
Traveler Spending Gross Taxable Room Rents	-\$493	¢1 405	\$930	\$736	\$639		\$7.CO	20.2%	27
Transient Room Tax	-\$493 -\$14.8	\$1,405 \$42.1	\$930 \$27.9	\$22.1	\$19.2		\$768 \$23.0		27
Restaurant Tax	-\$14.0	\$42.1	\$27.9	\$22.1	\$19.2		\$23.0	19.670	21
Car Rental Tax									
Gross Taxable Retail Sales (million	\$85.3	\$108.3	\$86.2	\$78.5	\$102.8		\$106.3	3.4%	19
REGIONAL VISITATION COUNT									
I-70 UT/CO Traffic Count	1,951,290	2,127,220	2,350,965	2,314,830	2,493,680		2,617,780		
Arches N.P.	858,525	837,161	869,980	786,429	754,026		769,672		
Capitol Reef N.P.	625,680	656,026	680,153	612,656	527,760		527,760		
Canyonlands N.P.	432,697	436,524	446,160	401,558	368,592		375,549		
Green River S.P.	138,107	116,471	143,600	138,531	101,599		92,578		
Scofield S.P.	103,603	96,755	102,311	89,971	76,648		99,167	29.4%	
Goblin Valley S.P.	70,829	70,860	82,978	71,110	75,702		72,004	-4.9%	
Huntington S.P.	63,193	66,099	66,687	64,852	59,927		54,426	-9.2%	
Millsite S.P.	47,557	48,287	44,327	43,878	40,829		28,920	-29.2%	

Land Ownership - 1999	No. of Acres	% Total		
Total Acres in County	2,850,356	100.0%		
Federal Government	2,274,808	79.8%		
BLM	2,062,075	72.3%		
US Forest Service	210,652	7.4%		
National Recreation Areas				
National Parks	2,085	0.1%		
National Wildlife Refuge				
USFS & BLM Wilderness Area				
Other*				
State Government	335,085	11.8%		
Utah State Parks & Recreation	394	0.0%		
Utah State Wildlife Reserves	2,837	0.1%		
State Trust Lands	331,854	11.6%		
American Indian	37	0.0%		
Private**	240,425	8.4%		



^{**}May include some local government land

Land Ownership - 1999



Emery County Tourism Profile

